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Influence of Laziness on Data Disclosure: An Empirical Investigation

Research-in-Progress

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Abstract

“Smart devices think you're 'too lazy' to opt out of privacy defaults”. This was the headline of a recent news article indicating that individuals might be too lazy to stop disclosing their private information and therefore to care about their information privacy (IP). IP is an ongoing topic and has become even more important since the famous whistleblower Edward Snowden has shown that government agencies examine all digital communication worldwide. Nevertheless, research has found out that individuals still disclose their private information although they are concerned about their IP which is commonly referred to the IP paradox. In this research in progress we will research on the question whether individuals might just be too lazy to take care about their IP by not disclosing their private information as it was indicated by recent news articles. Results will have implications for the IP research stream by better explaining data disclosure behavior and hence also by contributing to the research stream about the IP paradox.

Keywords: laziness, information privacy paradox, social networking sites, empirical analysis, information privacy concerns